

*The*  
GIP

The logo consists of the word "The" in a black, elegant script font, positioned above the letters "GIP". The letters "GIP" are rendered in a bold, bright pink, sans-serif font. The letter "I" is replaced by a black silhouette of a beverage can with a straw. The straw extends from the top of the can, loops upwards, and then curves to the right, passing behind the letter "P". The can itself has several horizontal lines indicating its shape and the liquid inside.